



Essence One uses **Katana** to **track operations and inventory in real-time**, keeping their team agile and productive through demand fluctuations. With the help of Katana, their team centralized key manufacturing operations and got a live look at their business from sales to production.

# Alaina Oehrlein, Production Lead at Essence One



*“We needed a system that could help us **assign and schedule tasks**, as well as see how long the life of a product is in terms of how long it takes to make, label, and shrink wrap. We needed this information by the item itself and a way to multiply it long-term so when taking on larger projects, we know if we need more help and can directly see the cost of materials and operations. We also wanted a better overview of our inventory, and Katana had all of that.”*

- \* After switching to Katana, Essence One **boosted visibility** over inventory and production using in-studio management features in the Shop Floor App
- \* With Katana, Essence One could **automatically import orders** based on sales on their website using Katana's Shopify integration
- \* Essence One uses Pro plan features like **batch tracking** to get the **end-to-end traceability** they need as a personal care and home products manufacturer

# About Vitacore Industries

Essence One is a Minnesota-based wellness brand dedicated to raising awareness on mental health and wellness. Their small team produces functional self-care products that inspire self-care rituals, and are infused with aromatherapy elements that soothe, calm, and uplift.



Using a combination of direct-to-consumer and business-to-business channels, Essence One sells products all over the United States. Orders made on their Shopify web store are automatically generated in Katana when a purchase is made, and wholesale orders are placed directly into Katana by their operations manager.

COMPANY



WEBSITE

[essenceone.life](https://essenceone.life)

LOCATION

USA

EMPLOYEES

5+

INDUSTRY

Cosmetics and aromatherapy

# The challenge they faced

Essence One deals with seasonality and fluctuations in demand, which peaks when working on one-off projects and wholesale orders. Understanding the relative costs of manufacturing items in terms of time and labor is critical for managing production effectively.

Before Katana, Essence One's production lead relied on a whiteboard to assign and track manufacturing orders for studio employees. The inventory tool they were using lacked floor-level management features, and they needed a quick solution. While this worked, they still didn't have the real-time overview they needed, and their inventory records were often inaccurate.



# The solution they found

To manage their operations and inventory in one place, they decided to look for an **end-to-end manufacturing ERP** that could give them the visibility they needed to scale. And with seasonal employees joining during peak demand periods, Essence One needed a flexible ERP that would easily add and remove users based on their needs.

Essence One's team came across a video of Katana online showcasing in-studio management features through Katana's Shop Floor App. This and Katana's built-in **integration with Shopify** led their team to switch to Katana as their go-to manufacturing platform.



# How Katana helped Essence One take control of their **inventory** and **scale production**

Since switching to Katana, Essence One ditched the whiteboard and started tracking all key business activities in one place. Katana's Pro Plan comes with batch tracking, and end-to-end traceability is key for manufacturers in the cosmetics industry.

*“Every month our sales go up, we’ve landed a few different large accounts and huge orders, and it’s cool to be part of a small team that has achieved so much [...] With more visibility, our makers also feel like they have more of a piece in it, which creates a cohesiveness that wasn’t there before.”*

# **With the help of Katana their team was able to:**

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**Assign and monitor in-studio tasks with Katana's Shop Floor App to boost efficiency and cross-team communication**

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**Sync sales and manufacturing data by integrating Katana with their Shopify web store for a real-time overview of their**

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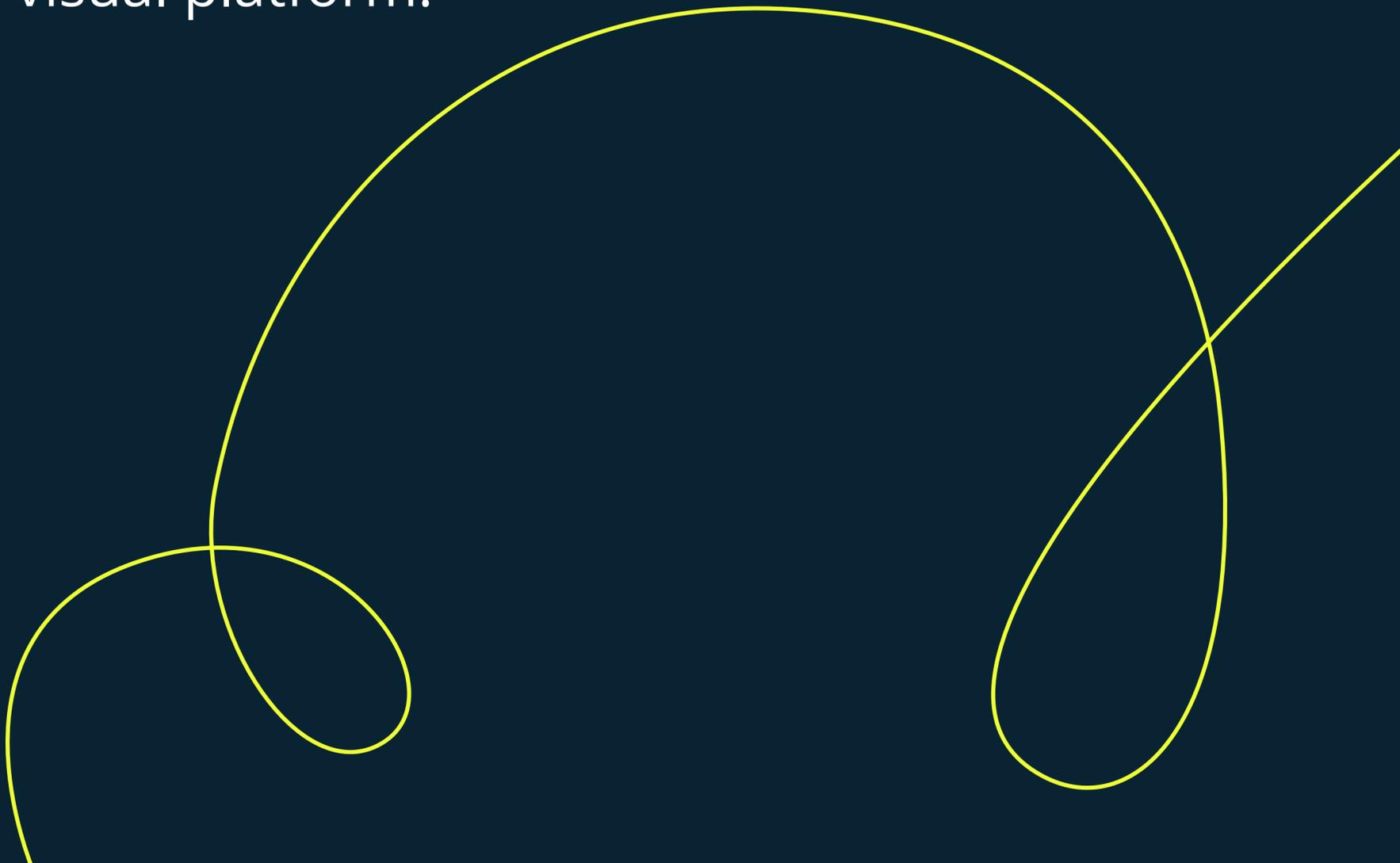
**Track materials and products using batch numbers with batch tracking features in Katana**

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**katana**

Health and beauty manufacturers like Essence One use Katana to **track and manage floor-level operations and production**. Features like **batch and expiry date tracking** make it easy to trace products and materials, and integrations with leading e-commerce platforms centralize all sales and production in one visual platform.

**katana**

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# Everything you need to keep manufacturing

Manufacturing ERP software built to give you visibility and control over all the moving parts of your business. Inventory, sales, and beyond.

**Start a free 14-day trial\***

\*No credit card required

	Quantity	Stock	Materials	Production	Delivery
1	1	×	×		
# 1	6	✓	✓	✓	🕒
# 2	10	🕒	✓	✓	🕒
# 3	5	🕒	✓	✓	
# 4	7	🕒	×	✓	

