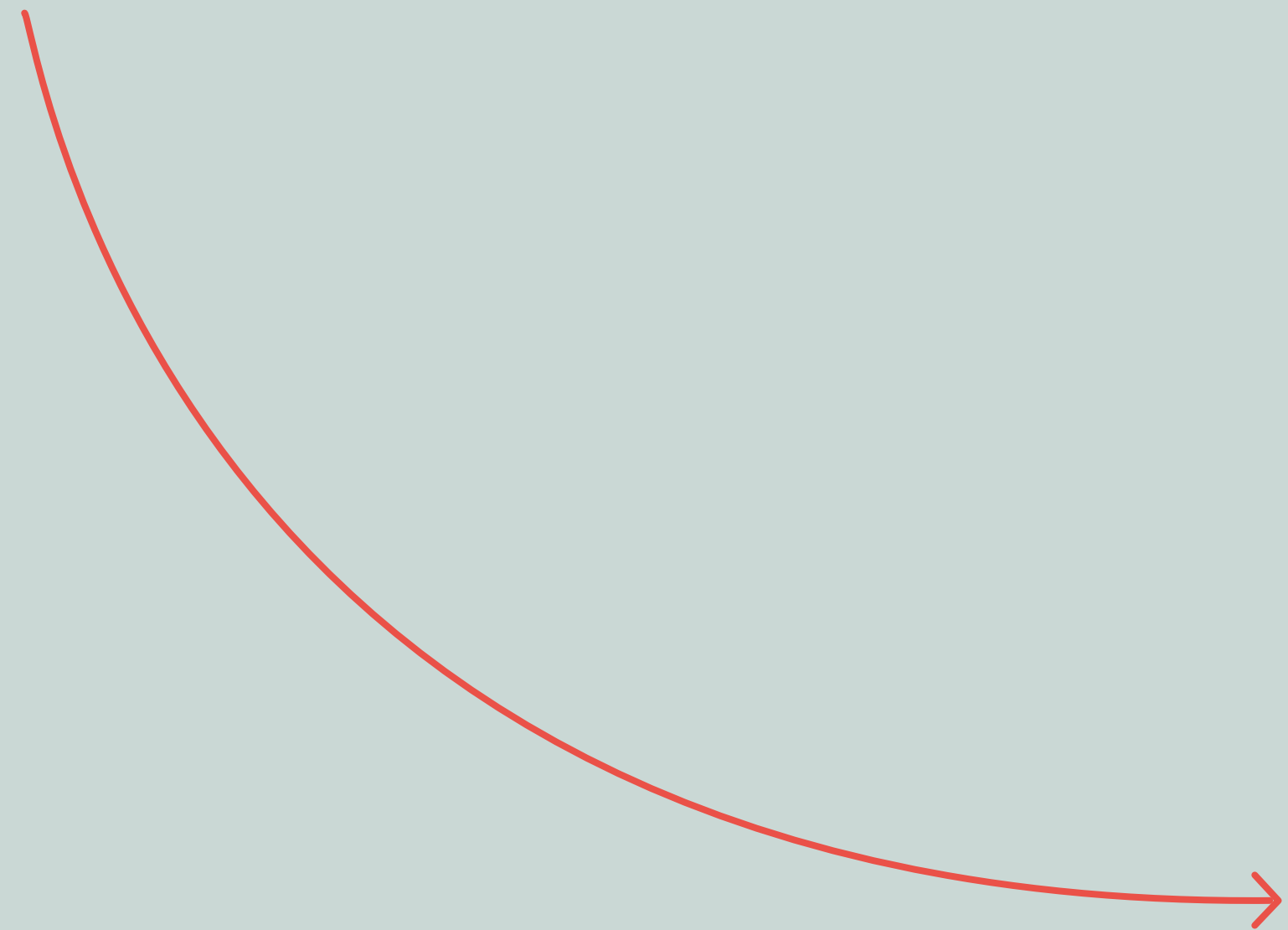


**Sara Gabriel achieves  
increase in production  
planning efficiency by**



**katana**

**60%**



*"We love the added bonus of being able to manage our shop floor with **Katana** and that the inventory availability is hooked right in - having the shop floor know what they can/can't make on a given day is amazing, and replaces our previous "system" of creating/manipulating spreadsheets."*

**katana**

# About Sara Gabriel



Sara Gabriel is a couture and handmade bridal accessory designer based in Denver, Colorado. Sara launched Sara Gabriel in July 2000 from her apartment and now has grown into a company producing over 10,000 custom units each year and is one of the most sought-after and recognizable brands in the **bridal fashion industry**. Each item is created completely by hand from start to finish and **designed bespoke** according to each bride's wishes.

COMPANY

*sara gabriel*

WEBSITE

[saragabriel.com](https://saragabriel.com)

LOCATION

USA

EMPLOYEES

10

# Sara Varel, Founder and Designer at Sara Gabriel



*“Katana knows in real-time if we have enough stock to make the orders that are due to ship soon AND when we need to order more materials to have them in time for orders that are coming due in the future. In addition, Katana is not "too big" for us like a lot of the other solutions we looked at which are designed for traditional mass-production manufacturers.”*

**Katana**

# The challenge they faced

Sara's brides were dressed to the nines, and it was time to get the business management to the same standards. Key challenges Sara Gabriel identified:



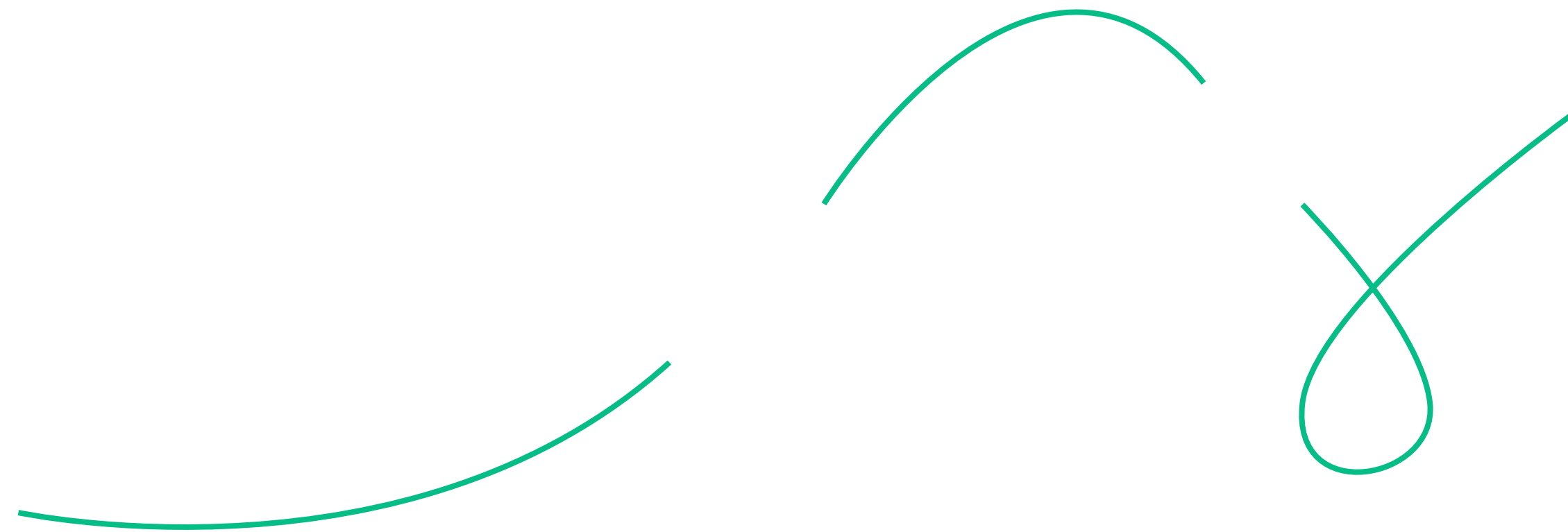




# Why Katana?

Sara Gabriel set out to solve these challenges and tried a few other solutions as well. But why did they choose Katana over others?

*"Katana is built from the ground up for small **make-to-order manufacturers** like me. We produce over 10,000 custom units each year and make them one at a time. Katana doesn't try to also serve "the big guys" who are producing hundreds of thousands of units all at once. All other industry-standard software we looked at was aimed at traditional manufacturers and didn't fit our needs."*

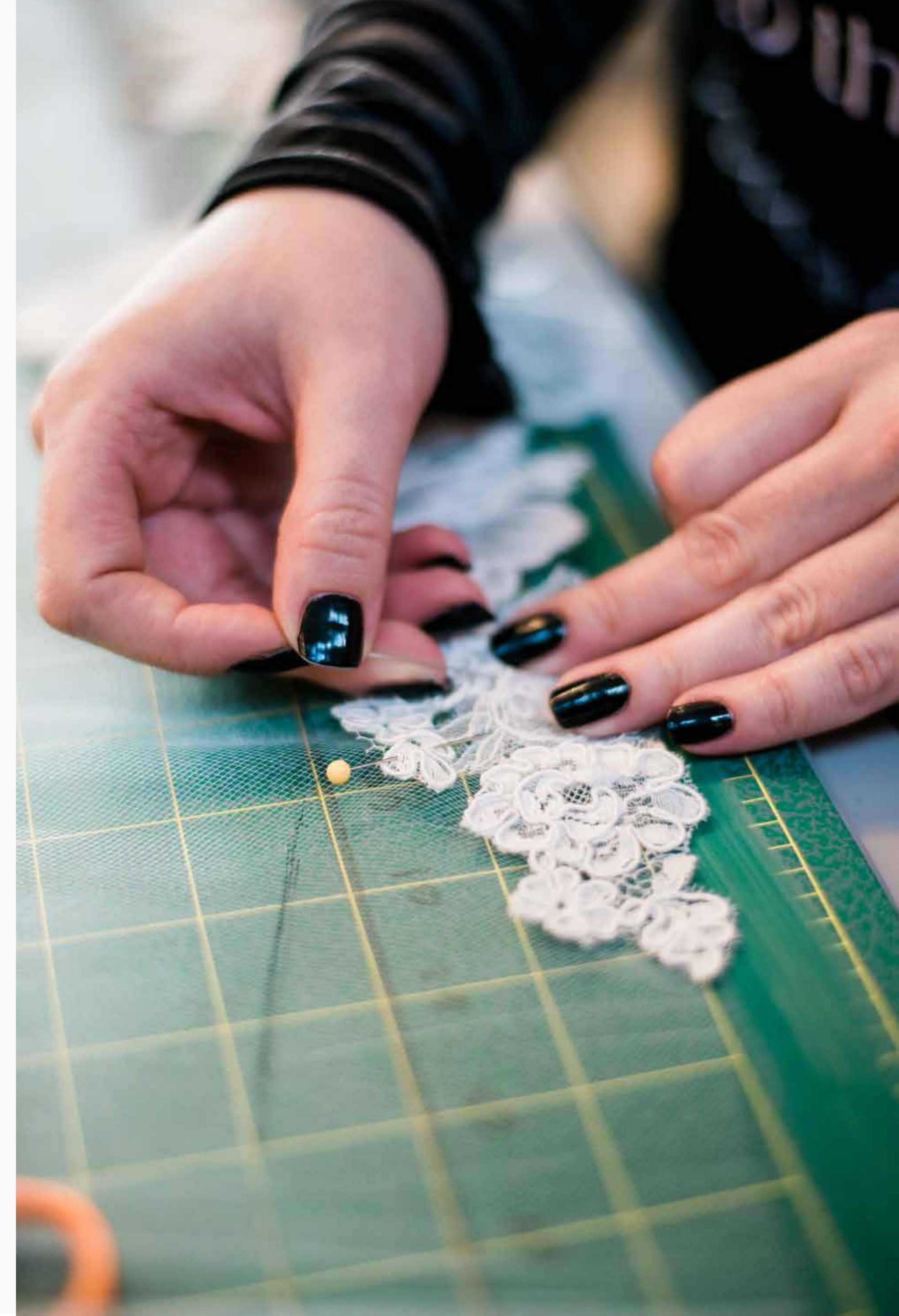




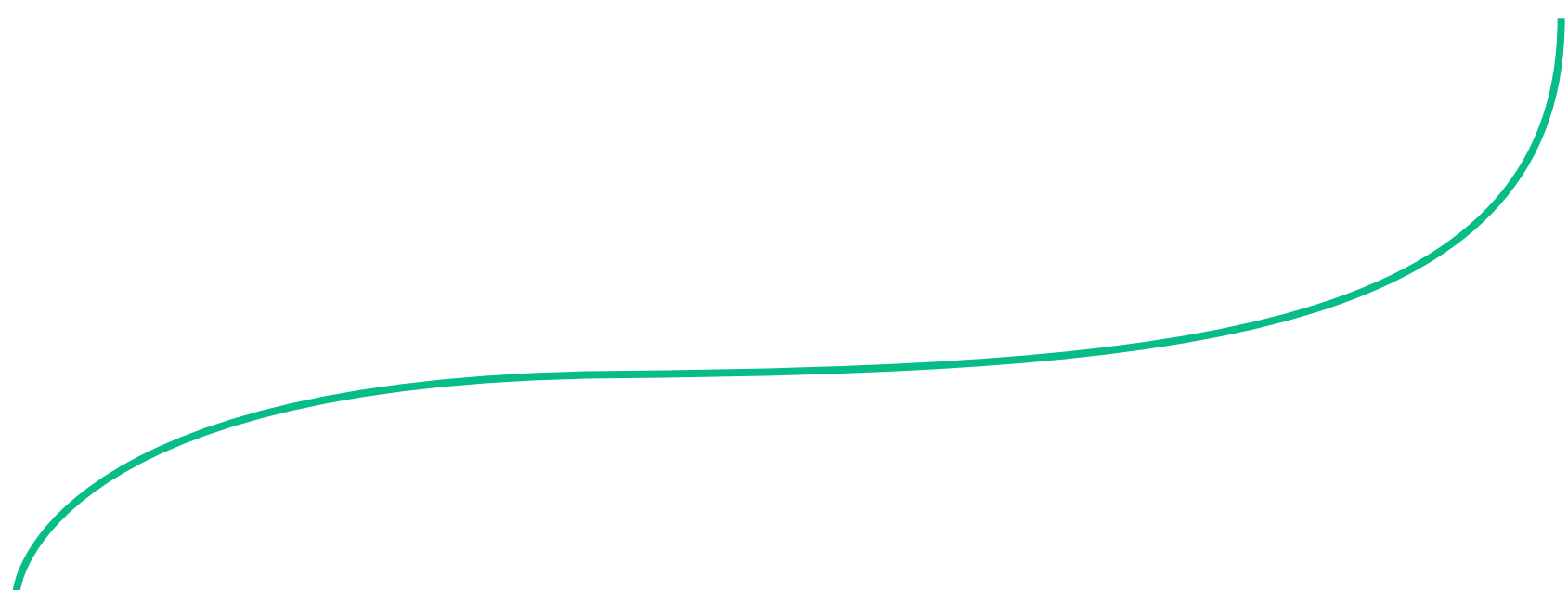
# How Katana helped

*“Katana knows in real-time if we have enough stock to make the orders that are due to ship soon AND when we need to order more materials to have them in time for orders that are coming due in the future. In addition, Katana is not "too big" for us like a lot of the other solutions we looked at which are designed for traditional mass-production manufacturers. Katana is **the only solution** we found that is made FOR the small, make-to-order manufacturer.”*

**katana**



# Sara Gabriel in numbers



Sara Gabriel reported having optimized many aspects of their manufacturing management from **production planning** to **communicating** with team members. Main areas of improvement:

---

Improved inventory control by more than

**100%**

---

Optimized production planning and scheduling by

**80%**

---

And have managed to increase the efficiency of their day-to-day operations by at least

**80%**

---



# Everything you need to keep manufacturing

Manufacturing ERP software built to give you visibility and control over all the moving parts of your business. Inventory, sales, and beyond.

**Start a free 14-day trial\***

\*No credit card required

	Quantity	Stock	Materials	Production	Delivery
1	1	×	×		
# 1	6	✓	✓	✓	🕒
# 2	10	🕒	✓	✓	🕒
# 3	5	🕒	✓	✓	
# 4	7	🕒	×	✓	

