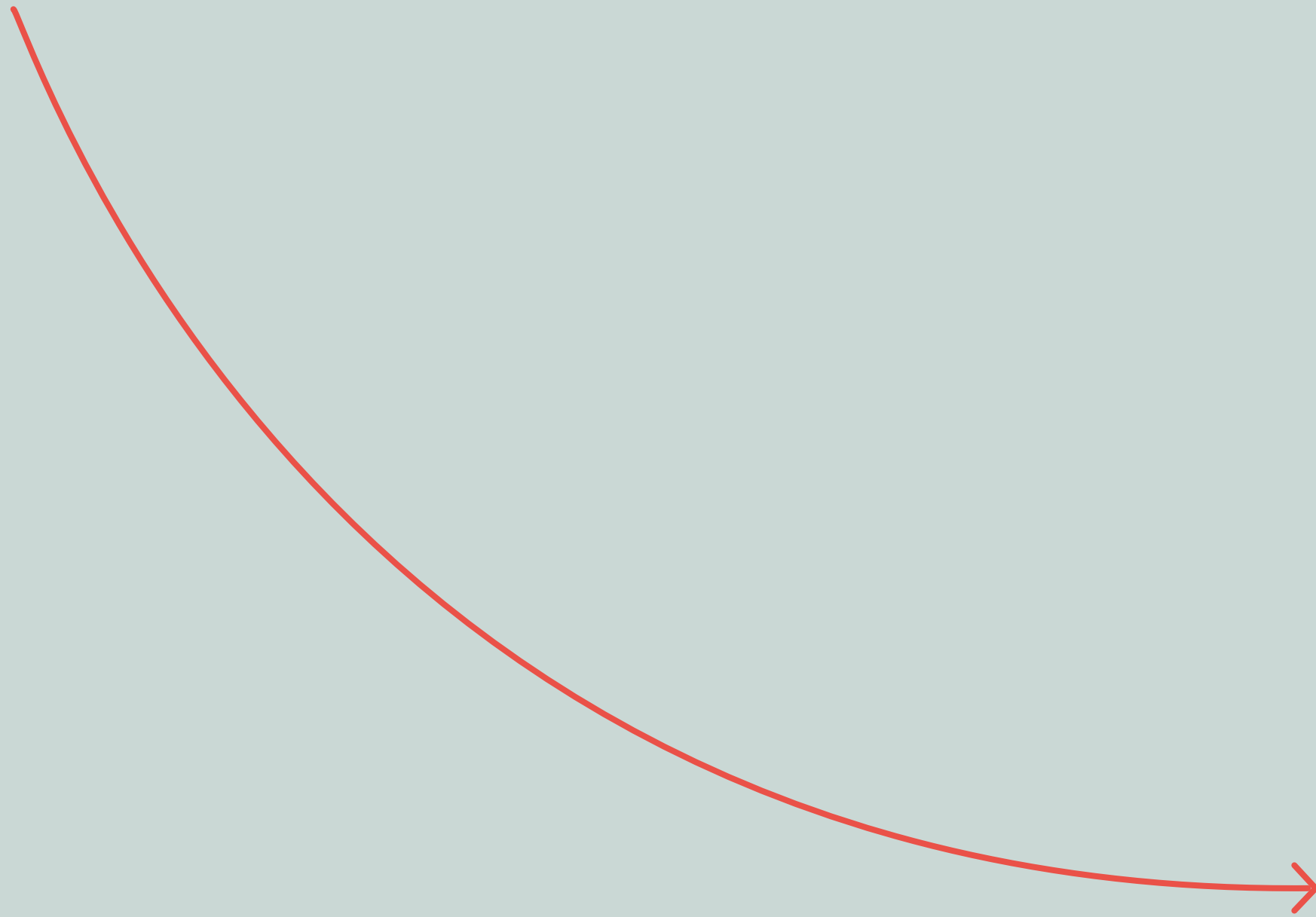


**Hornby Organic  
improves production  
efficiency by**



**katana**

**100%**



Hornby Organic drastically improved **inventory control** and spent half as much time on admin after switching to Katana. They needed manufacturing software that would help them achieve **end-to-end traceability** and get the visibility they needed to **scale production** and stay profitable.

**katana**

# Irah Vet, Founder and CEO at Hornby Organic



*“We were looking for a end to end traceability on our raw ingredients through to finished products. We also wanted an accurate inventory system for batch planning, warehousing, and sales. Katana fulfills all our needs in a simple easy solution. As an organic food processor, traceability is a critical requirement, and our records must be meticulously kept.”*

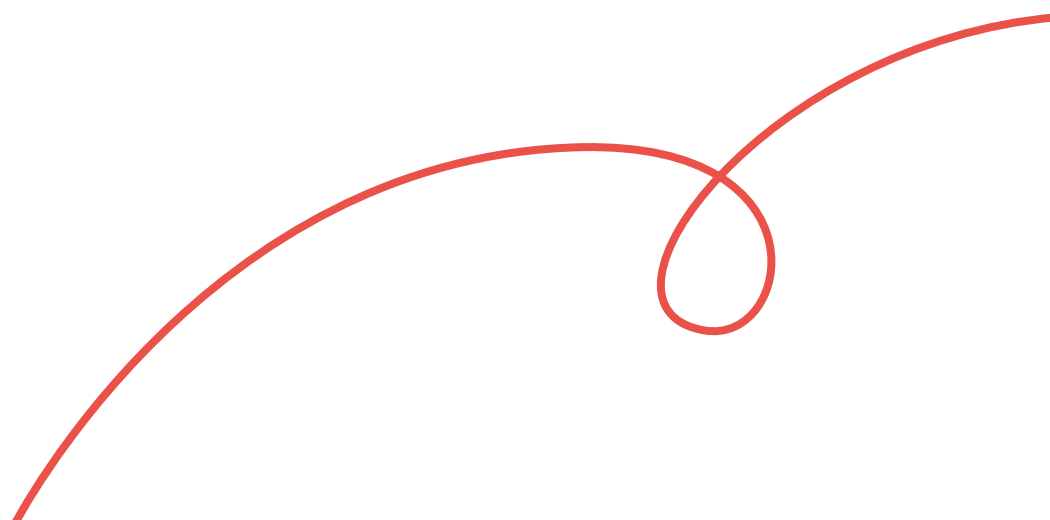
**Katana**



- \* By switching to Katana from spreadsheets, Hornby Organic improved raw material and product inventory control by 100%
- \* Features like **batch** and **expiry date tracking** and Katana's master planning tools helped Hornby Organic decrease admin-time by 50%
- \* Katana's production planning features helped Hornby Organic double the production planning efficiency

# About Hornby Organic

Hornby Organic started producing organic energy bars in an old garage. Today, they are the first company in Canada to produce a Canadian Certified Organic energy bar, proving that putting people's and the health of our planet before profit is an achievable goal for a company.



While much has changed, their mission remains the same — to bring affordable organic food without our planet and customers paying the price. Now you can purchase Hornby Organic bars on their online store and in plenty of retail shops across Canada.

COMPANY



WEBSITE

[hornbyorganic.com](https://hornbyorganic.com)

LOCATION

Canada

EMPLOYEES

10+

INDUSTRY

Food manufacturing

# The challenge they faced

As a food company, effective production management is not only about efficient operations. Regulatory compliance in the food production industry is rigorous, and companies need to effectively trace products and batches to ensure these health and safety requirements are met.

Despite their humble beginnings, Hornby Organic expanded rapidly and needed a more reliable tool than spreadsheets to ensure **traceability** for their ingredients and products. So their team quickly set out to find a software solution that would help them:



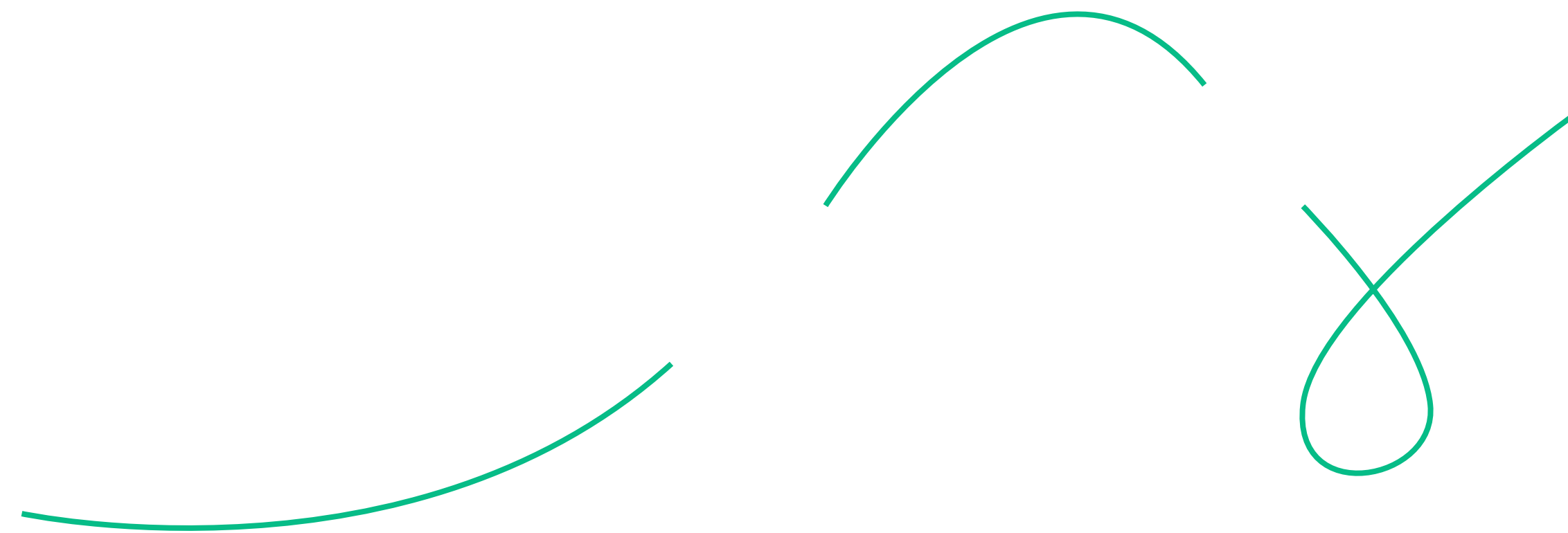
# The solution they found

With Katana, Hornby Organic was able to ditch time-consuming spreadsheets and instead focus on increasing **productivity** and **profitability** — which is essential in an industry known for its low margins. Katana also made it possible to implement **end-to-end traceability** for their products, a critical feature to ensure the product quality and meet the safety standards of food manufacturing ingredients.

According to Irah Vet, Founder and CEO at Hornby Organic, Katana was the manufacturing software they were looking for to help them **scale production**.

*“Katana is one integrated solution that replaces our many spreadsheets. Also, the integration with our Shopify store and accounting software was a key consideration.”*

**katana**





# How Katana helped Hornby Organic double their inventory control

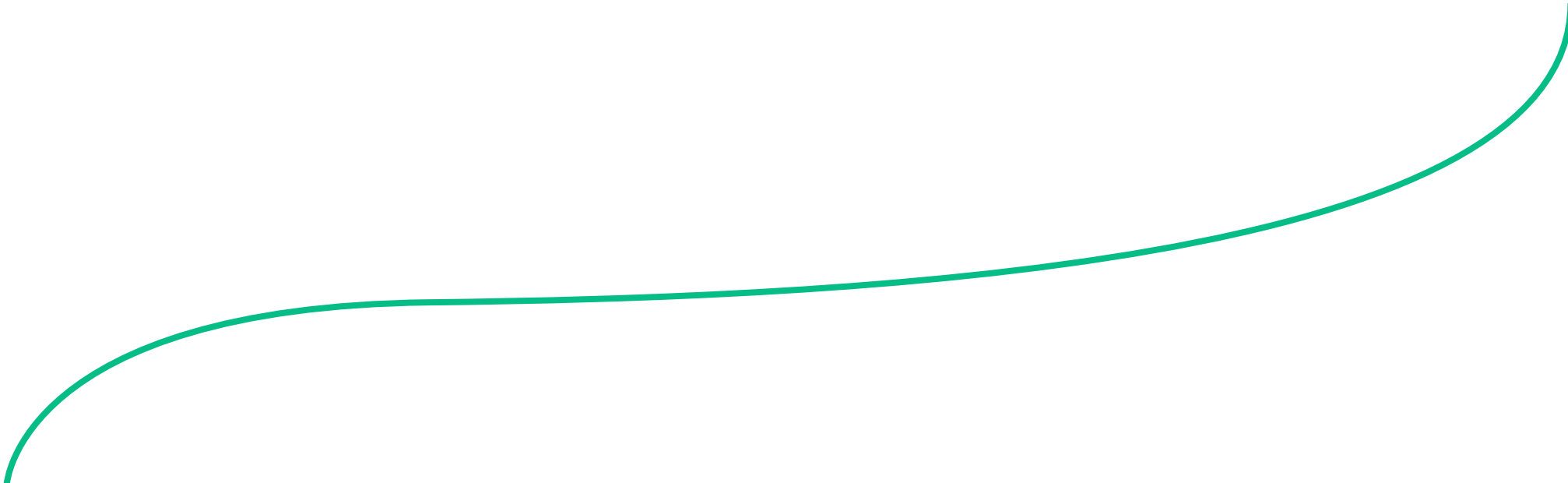


Hornby Organic manages their sales orders from various channels, and Katana brings all their orders to a single platform. Using Katana, they can automatically start production and see the number of finished goods in stock. And by creating product recipes, they can accurately track costs based on material usage and production operations to make better pricing decisions.

**katana**



# Hornby Organic in numbers



With the help of Katana  
their team was able to:

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Improve on-time order fulfillment by nearly **60%**

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Optimize raw material and  
finished goods inventory by **30%**

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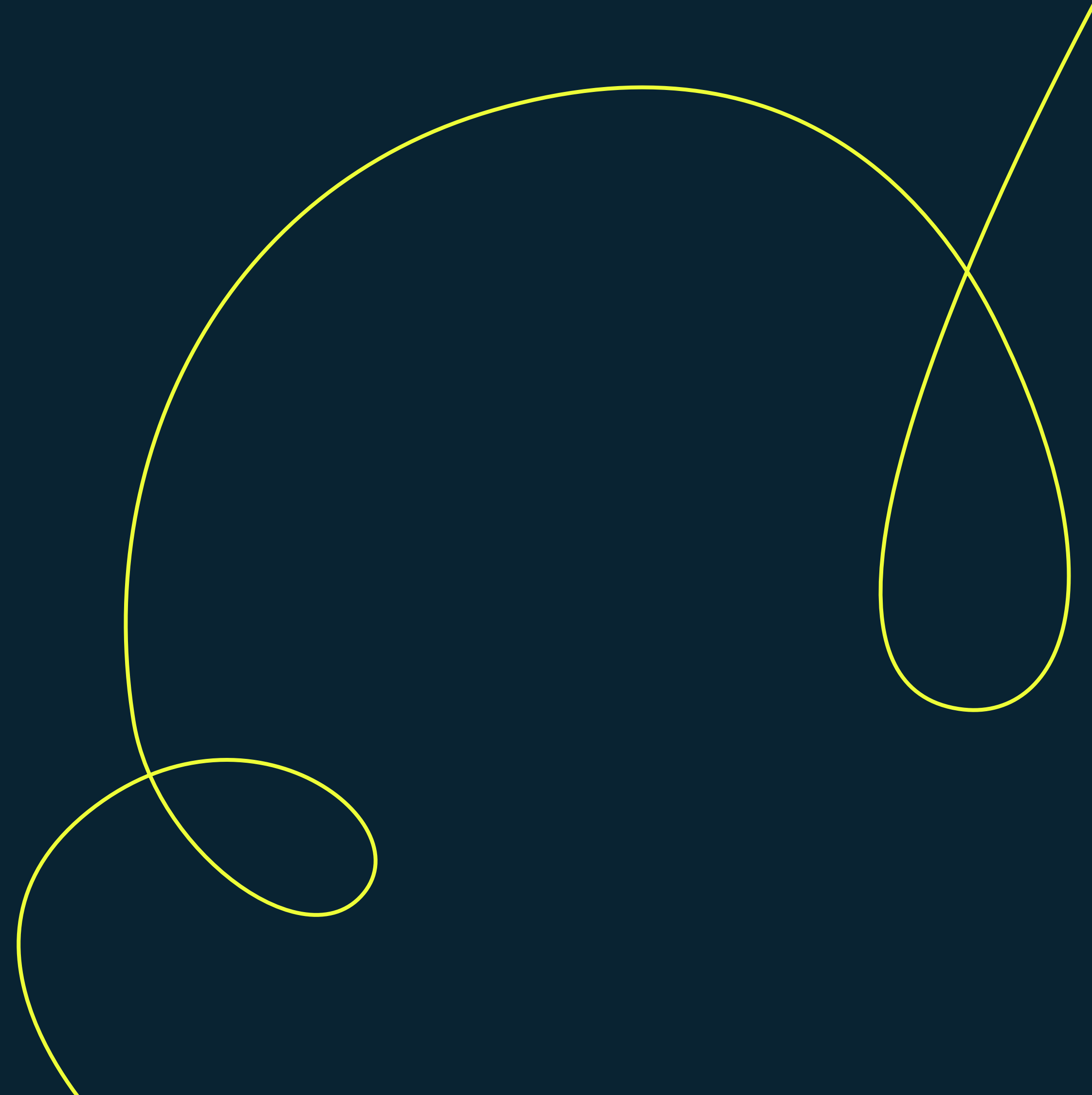
Increase the efficiency of their  
day-to-day operations by up to **40%**

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**Katana** helps food manufacturers worldwide **maximize efficiency** and stay in control of their business. With features that support **batch and expiry date tracking**, Katana gives you the overview you need to ensure industry compliance and gain **total visibility** when tracking your perishable stock from materials to sold goods.

**katana**



# Everything you need to keep manufacturing

Manufacturing ERP software built to give you visibility and control over all the moving parts of your business. Inventory, sales, and beyond.

Start a free 14-day trial\*

\*No credit card required

katanamrp.com

Production scheduling

		Quantity	Stock	Materials	Production	Delivery
1	Console table legs	1	×	×		
1	Dining table legs	6	✓	✓	✓	🕒
2	Coffee table legs	10	🕒	✓	✓	🕒
3	Office desk legs	5	🕒	✓	✓	
4	Dining table top	7	🕒	×	✓	

